

THE INEVITABLE OVERLAP OF BENEFITS AND HR TECHNOLOGY

Benefits Experts

Electronic Enrollment
New Hire Onboarding
ACA Tracking / Reporting
Employee Communication

Employee Engagement
New Hire Onboarding
Compliance Reporting
Deductions / PTO / FMLA

HR Tech Experts

ONBOARDING

Increase in retention with a formalized onboarding process

↑ 25%

1 OUT OF 5

employers have failed to automate new hire or life events enrollment

HR TECH INDUSTRY TRENDS



HR Technology that is not cloud-based and mobile accessible are quickly becoming obsolete

19+

Number of Mergers or Acquisitions each year



9 out of 10 small businesses say they have identified areas where they can be more efficient

% of companies currently seeking alternative payroll + WFM software

20%

% of CEOs that did not see value in workforce analytic reports

YOUR CLIENTS EXPECT YOU TO HELP

(DON'T FORCE THEM TO SEEK ALTERNATIVE RESOURCES)

- Local Agencies
- Large National Firms
- Specialty Firms



YOUR CLIENTS

- Payroll Vendors
- HR + Benefits Tech Companies
- Others

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